



From the Desk of Diane Welsh

February 26, 2012

I am honoured to write a testimonial for Julia and Peter Wooster of Silver Maple Web, a part of Devondev.

In the past, Cantope used an american based corporation for hosting and maintaining a website that I developed myself. While we had a good ranking on the search engines, the annual cost for hosting was becoming price prohibitive, managing the site was difficult and some the US firm's staff were arrogant and difficult to deal with.

Hence we started the search for an alternative.

Julia was instrumental in not only providing advice on economical and effective host sites, she convinced us to try a new web design program, and she changed our world with recommendations for various areas of social media.

Julia herself designed a whole new website for Cantope. She did all the behind-the-scenes set ups with the new host site along with recommending new and easier website and email access. There was not a moment of offline inaccessibility. The changeover was seamless.

Julia coached us in the ongoing maintenance of the site using WordPress which is much easier to maintain than the old one I had designed. The new website, with Julia's direction, allows us so much more flexibility and the ability to add video, slide shows and updates with ease. She is always available to answer our queries and walk us through any new ideas.

With Julia's help, we have not only equalled the old US firm's search engine rankings, we have surpassed them. Using the social media and updating the site regularly have made a significant difference, at a fraction of the cost of our old host site.

We are thrilled with the work that Julia has done for us and appreciative of her on-going support and new ideas.

We wish great success to Peter and Julia in promoting Silver Maple Web.

Regards,

Diane Welsh